



**Style meets function**

AURES POS hardware has become a popular choice for fashion retailers, but why?

The answer is simple. Our solutions are stylish and functional.

The minimalistic approach to design and belief that a POS terminal must aesthetically add value to the environments they are in drives our industrial designers to explore new hardware designs as demonstrated by our YUNO, JAZZ, TWIST and SANGO.

We understand that POS terminals are business tools so must function reliably and effectively. Achieving this starts by understanding the specific needs of POS users. Selecting the processing power to suit POS needs, hard drive requirements and ports, that cater for a variety of peripherals and keeping it all cool and operational is our focus.

The results are that AURES POS terminals have earned the reputation as a world wide leader in POS terminal design and unmatched reliability.



YUNO



SANGO



JAZZ

**Modular approach**

The fashion retailer segment represents some of the most diverse interior design environments.

Our modular approach to terminals, such as the JAZZ, gives fashion retailers the possibility to configure a POS terminal to suit the aesthetics of the store.

Whether mounted on a desktop, pole or wall, AURES terminals can adapt to the needs of an individual store with cable management a top priority.

**Fashion retailers using AURES terminals**

- Cotton On
- Lovisa
- Strand Bags
- Connor
- YD
- Tarocash
- Rockwear
- Johnny Bigg
- Forever New
- CUE Fashion
- Veronika Maine
- Rodd and Gunn
- Jeanswest
- Black Pepper
- Review
- Yarra Trail
- Marco Polo
- Nike
- Samsung
- Dusk
- Hairhouse Warehouse

**Why fashion retailers choose AURES**

Our global presence, coupled with our direct business model, has allowed Australian based fashion retailers that have a presence across the world to be supported.

Our ability to offer and support our terminals with other required peripherals gives our fashion retailers a one touch approach to their POS hardware needs and support.

The experience of the reliability of our terminals, coupled with streamlined after sales support processes, has made AURES terminals a popular choice, especially for organisations that are expanding their footprint.

All of these, plus the style and function of our POS terminals, has made AURES the choice for some of Australia's most successful fashion retailers.

**“The AURES YUNO ticks all of the boxes for Cotton On - Aesthetics, simplicity, reliability and proven ability to service our global footprint.”**

Mark Medwell  
General Manager - Information Technology  
Cotton On Group