

PRESS INFORMATION

April 2010

EPOS News: AURES USA will demonstrate its POSLIGNE® range at Posera's Maitre'D Conference

Denver (Colorado) - April 20. 2010

The AURES Group, which develops and manufactures unique and exclusive ranges of colorful and design oriented point of sale hardware and peripherals under the POSLIGNE® label, will attend Posera's Maitre'D Conference (April 25-28, 2010 at Chicago Hyatt Regency O'Hare Hotel).

"The presence and participation of AURES in these key trade events and conferences in the US is a major element in our efforts to strengthen the relationships with our partners and resellers" explains Kevin EGYED, Head of the AURES Group in the United States. "Indeed, one of our main objectives this year is the development and expansion of our strong VAR and ISV network" he concludes.

About Posera and Maitre'D Conference

Posera is a leading specialist in the development of dedicated software for the catering and hospitality businesses, with offices across the USA, Canada, the UK and France, 20,000 customers worldwide and over 140 active distributors.

Posera's flagship product, **Maitre'D Software** suite, is available in several languages and serves restaurant businesses with solutions that integrate POS, back office and corporate functions

www.maitredpos.com

POSLIGNE®



EPOS TO MATCH YOUR STORE DECOR

About the AURES Group

Founded in 1989 in France and listed on Euronext Paris since 1999, the AURES Group develops and manufactures POS equipment (Point of Sale terminals and related peripherals) marketed under the POSLIGNE® brand.

Acclaimed for its excellent reliability and performance, this PC-based, open-system hardware and equipment is designed to provide management and till functions in all points of sale and service (specialist food and non-food stores, mass retail outlets and the hotel and catering industry).

POSLIGNE® systems' distribution is handled by the Group's Headquarters in France and its subsidiaries in the United Kingdom and Germany (Europe) and the USA - and by a resellers' network in over 40 countries.

The AURES Group is positioned as the most creative leader in its field of business, thanks to an exclusive and colorful design strategy.

AURES USA is headed by Mr. Kevin EGYED.

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