

PRESS RELEASE

October 2011

The Conran Shop Paris, a design and decoration mecca, is won over by the stylish looks of Odysseé by POSLIGNE® EPOS terminals

Lisses, Paris, October 5, 2011 ; legendary Decoration and Design store **THE CONRAN SHOP** has chosen the **AURES** Group's **Odysseé** point-of-sale terminals for management and cash desk operations at its Paris store on the rue du Bac.

*"The touchscreen EPOS produced by AURES are the only ones to match up to the aspirations of the Design Concept promoted by **THE CONRAN SHOP** – right through to the till point!"*

"With their gentle, distinctive lines, they are just right for our image: we've chosen 'pearl' terminals with 'pure white' colour clips for an elegant half-tone effect – blending in perfectly with our environment," explained **Pascal CORRE**, Manager of **THE CONRAN SHOP** in Paris.

*Deployed by **PRODWARE** in **THE CONRAN SHOP**'s Paris outlet, the 8 **Odysseé** point of sale terminals and their coordinated peripheral devices (**ODP 200** thermal receipt printers and **PS 50** barcode scanners) are powered by software developed by **FUTURA**.*



About THE CONRAN SHOP

Created by the well-known British designer **Sir Terence CONRAN**, the first **THE CONRAN SHOP** store opened its doors in London in 1973 and quickly became an international reference for design and decoration enthusiasts everywhere.

The brand came to France in 1992, setting up in Paris in the former Bon Marché warehouses, designed by Gustave Eiffel. The 1700sqm of space houses an impressive collection of furniture, lights, ornaments and accessories created by the world's greatest designers and stylists.

<http://www.conran.com>

<http://www.conranshop.fr/>

About the AURES Group

Founded in 1989 and listed on Euronext Paris since 1999, the Group manufactures point of sale terminals and systems, as well as related peripherals, which it markets under the POSLIGNE® brand.

Acclaimed for its excellent reliability, this PC-based, open-system hardware is designed to provide management and till functions in specialist food and non-food stores, retail outlets, superstores, the catering and hospitality industry – *and all other points of sale and service.*

Offering POS equipment featuring innovative designs and a wide range of fully interchangeable colours, the AURES Group is positioned as the most creative leader in its field.

Distribution of POSLIGNE® systems is based out of AURES' headquarters in France, the Group's three subsidiaries in the *United Kingdom, Germany and the USA*, and a distributor network present in over fifty countries.

**Electronic Point of Sale terminals*

www.ares.com

For further information,
please contact:

Yannick-Florence WAELLY

+33 (0)1 69 11 16 65 (direct line)

yannick.waelly@ares.com



Odysseé by POSLIGNE® Pack in THE CONRAN SHOP at 117, rue du Bac - Paris

(Photo: AURES 2011)