

PRESS INFORMATION

June 2009

New OLC15 V touchscreen by POSLIGNE®: Freeing up additional space at the cash desk!

Runcorn, Great-Britain - 9 June 2009 ; *the AURES Group, manufacturer of the POSLIGNE® range of IT EPoS equipment and terminals, launches **OLC15 V**, a new VESA-mount version of the OLC15 point of sale touchscreen, available in the POSLIGNE® range's 9 change-as-you-please colours.*

Supplied without a stand (screen only) but with VESA-standard fixings, the **OLC15 V** is destined for installation on fixed or articulated arms, poles or brackets in order to free up space on the cash desk and lessen the distance between cash desk staff and customers.

POSLIGNE®'s hallmark interchangeable "Clip'n Color" system enables the **OLC15 V** to be matched to any sales environment and maintain its visual identity (18 possible colour combinations).

"Sales staff and customers alike will love this highly adaptable display for cash desk operations - just as attractive when viewed from behind and in profile" has explained **David WOODS**, Head of UK Business Development.

As an added bonus, this is the only point of sale touchscreen to feature an optional integrated customer display.

Combined with the **Poséo** Retail PC, the **OLC15 V** screen is at the heart of one of the best-performing modular solutions on the market.

POSLIGNE®



EPOS TO MATCH YOUR STORE DECOR

OLC 15 V star features

- VESA standard fixings for installation on articulated or fixed brackets, arms and poles, freeing up maximum space on the cash desk
- innovative design featuring flowing lines
- 2 basic colours (pearl and graphite) plus 9 interchangeable colour clips
- available with or without customer display
- 1024 x 768 resolution 15" touchscreen
- Brightness: 250cd/sqm
- USB connector (keyboard / mouse)
- 4 standard M4 100 x 100 screw fixings
- Dimensions: 380 x 310 x 70mm
- Optional swipe card/Dallas reader

OL15 V – pole version
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About the AURES Group

Founded in 1989 and listed on Euronext Paris since 1999, the AURES Group manufactures EPoS Point of Sale terminals and related peripherals, which it markets under the POSLIGNE® brand.

Acclaimed for their reliability and performance, these PC-based, open-system hardware and systems are designed to provide management and till functions in specialist food and non-food stores, mass retail outlets, in the services and hotel and catering industry.

The AURES Group aims to be the most creative leader in this field of business.

POSLIGNE® systems' distribution is handled by the AURES head office in France, the Group's subsidiaries in Great Britain, Germany and the USA, and a distributor network present in some forty countries.

AURES USA Inc, the third subsidiary of the Group, was launched in Denver - Colorado - in March 2009.

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(actual products may vary from photos)