

PRESS RELEASE

sango wins a *Good Design Award* in the USA

Lisses, Runcorn, Tustin ; January 2015. *After the IF Design Awards, Red Dot Award and Observeur du Design Label - 3 major European design awards received in 2013 and 2014 - the AURES Group has now been honoured in America by the Chicago Athenaeum Museum of Architecture and Design's prestigious Good Design Awards for its outstandingly designed sango EPOS terminal.*

"We're very proud of this American award," explains Patrick Cathala, CEO of the AURES Group; "it promotes the international status of our EPOS terminal design and manufacturing work, and confirms the relevance of our design vision and leadership far beyond Europe!"

Awarded annually by a panel of American professionals and experts in this sector, these prizes were given last December for the most innovative designs in many different fields (industrial tools, robotics, vehicles and transport, IT equipment, electronic and medical equipment, furniture, tableware, bathroom and kitchen equipment, sport, lighting, urban planning, fashion accessories and textiles, office equipment, etc.). The panel met in New York and Los Angeles last October, choosing the best designs among 700 products - and graphic designs - from 36 countries.

The Good Design Awards were founded in 1950 by Edgar Kaufmann, curator of the Chicago Athenaeum Museum of Architecture and Design, in collaboration with internationally recognized architects and designers such as Ray Eames, Russell Wright, George Nelson and Eero Saarinen.

Furthermore, AURES' range of **sango** EPOS terminals were presented on the **Microsoft** stand at the 2015 NRF (National Retail Federation) **Retail's Big Show** in New York.





Patrick Cathala, CEO of the AURES Group,
with the **sango** terminal, which received a *Good Design Award*, a *Red Dot Award*, an *IF Design Award*
and an *Observateur du Design* label (2013 - 2014).

About AURES Technologies

Founded in 1989 and listed on Euronext since 1999, the AURES Group manufactures EPOS systems and related peripherals. Its PC-based hardware and open-system equipment provides management and check-out functions to all points-of-sale and points-of-service including specialist food and non-food stores, retail outlets, superstores and catering and hospitality.

With corporate sales over €50 million and some 50,000 EPOS systems installed during the year 2013, the AURES Group has global presence, with its head office in France, subsidiaries in the UK, Germany, Australia and the USA - and a network of distributors and resellers in 50+ countries.

www.ares.com

For further information, please contact:

Yannick-Florence Waelly
Communications & PR Manager
AURES Group

+33 (0)1 69 11 16 65 (direct line)

yannick.waelly@ares.com