

PRESS RELEASE

Lisses, November 25, 2008

The AURES Group - winner of the 2008 "SMALLCAPS" Trophy

The **AURES** Group, which manufactures the **POSLIGNE®** range of Point of Sale terminals and hardware, has been awarded the **2008 SMALLCAPS Trophy.**

Created by **Ernst & Young, NYSE Euronext**, **MiddleNext** and **Oddo et Cie**, this prize forms part of the fourth edition of the **MIDCAPS Trophy** Awards, which go to the most dynamic small - and mid-cap companies rated in terms of sales growth, governance, development management, financial stability and stock market performance.

The MIDCAPS Awards SMALLCAPS Trophy went to the AURES Group in recognition of its achievement as the best performer in the "Small Caps" category (market capitalisation of between €10-50m) in terms of growth and profitability in 2007 compared to 2006.

The Trophy was awarded by Mr. **Guy MAMOU-MANI**, Chairman of **MiddleNext**, to Mr. **Patrick CATHALA**, **Chairman and CEO** of **AURES Technologies**; the Ceremony, presided over by Mr. **Patrick RICARD**, CEO of the Pernod-Ricard Group, was held on November 24, 2008 at the prestigious "Comédie des Champs Elysées" Theatre in Paris.

"It is a great honour for us to receive the SMALLCAPS Trophy", said Patrick CATHALA, Chairman and CEO of the AURES Group; "this confirms the relevance of our strategic choices and the soundness of our groundbreaking creative approach, exemplified by the POSLIGNE® brand and products," he added.





About the MIDCAPS and SMALLCAPS Trophies

Now in their fourth year, the MIDCAPS Trophies are awarded by **Ernst & Young, NYSE Euronext**, **MiddleNext** and **Oddo & Cie** in partnership with the French business daily Les Echos, together with Investir, Radio Classique and in association with the EM Lyons Business School and Paris Dauphine University.

The **MIDCAPS** Awards **SMALLCAPS** Trophy goes to the company listed in the "Small Caps" category with the best performance in terms of growth and profitability.

About the AURES Group

Founded in 1989 by Patrick CATHALA (Chairman) and Gilles BOUVART (Managing Director), and listed on Euronext Paris since 1999, the AURES Group manufactures Point of Sale terminals and related peripherals, which it markets under the POSLIGNE® brand.

Acclaimed for its excellent reliability and performance, this PC-based, open-system hardware is designed to provide management and till functions in specialist food and non-food stores, mass retail outlets and the hotel and catering industry.

The AURES Group is positioned as the most creative leader in its field of business.

POSLIGNE® systems' distribution is handled by the Group's two subsidiaries in the United Kingdom and Germany (founded in 2003 and late 2006 respectively) and a distributor network present in some forty countries.

The Equipment and Systems Division works closely with manufacturers, integrators and systems suppliers, providing them with product lines and sub-assemblies - notably relating to digital signage equipment - and operates in complete synergy with the POS (Point of Sale) business.

ISN Number: FR 0000073827

Financial Information: Catherine Marquis

Media Relations: Yannick WAELLY +33 (0)1 69 11 16 65 (direct line)

yannick.waelly@aures.com

www.aures.com

(website currently being upgraded)